

THE MARYLAND DEMOCRATIC PARTY PRESENTS THE



BUILDING THE INFRASTRUCTURE  
FOR A CHAMPIONSHIP YEAR

OFFICIAL SPONSORSHIP PROSPECTUS

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# ABOUT THE 2026 FIGHT BACK & WIN SUMMIT & GALA

The Fight Back & Win Summit & Gala is a premier convening of Maryland's political leaders, organizers, advocates, and changemakers as we prepare for the critical work ahead in the 2026 election cycle.

This dynamic, full-day experience brings together a diverse cross-section of the Democratic coalition for immersive trainings, tactical breakout sessions, hands-on activations, and meaningful networking—all designed to equip attendees with the tools to organize, mobilize, and win.

The evening Gala transforms the experience into a powerful celebration, gathering Maryland's elected officials, partners, and supporters in one room to recognize leadership, strengthen relationships, and energize the movement forward.

## WHY SPONSOR

Sponsoring the Fight Back & Win Summit & Gala offers a unique opportunity to align your organization with the leaders and communities shaping Maryland's future.

As a sponsor, you will:

- Engage directly with a highly influential audience of political decision-makers, organizers, and advocates
- Elevate your brand across a high-visibility, statewide event
- Demonstrate your commitment to civic engagement, leadership development, and community impact
- Build meaningful relationships with partners, stakeholders, and emerging leaders

# SPONSORSHIP PACKAGES

## PREMIER SPONSOR \$25,000

### Event Access

- Two gala tables (20 seats)
- 10 Pre-Reception tickets
- 10 Summit tickets
- Priority seating during summit programming and gala program

### Event Visibility

- Official summit luncheon sponsor with speaking opportunity
- Verbal recognition during Summit and Gala programming
- Premium logo placement on all summit and gala event signage
- Logo included in ribbon screen promo (summit and gala)
- Premium 2-page advertisement in gala ad booklet
- Branded merch placement in SWAG bag
- Vendor tabling opportunity

### App Visibility

- Logo included in the Menu banner rotation within the event app
- Logo included in the Homepage of the event app
- Featured sponsor placement on all pages of the event app

### Digital Recognition

- Premier logo placement on event website
- Recognition in digital communications
- Premier placement in event digital signage

# SPONSORSHIP PACKAGES

## SIGNATURE SPONSOR \$15,000

### Event Access

- One and a half gala tables (15 seats) with priority seating
- 8 VIP Pre-Reception tickets
- 8 Summit tickets

### Event Visibility

- Logo placement on sponsor recognition slide in the main hall
- Logo included in ribbon screen promo (summit and gala)
- Premium full page ad in gala ad booklet
- Verbal recognition during Summit programming
- Branded merch placement in SWAG bag
- Vendor tabling opportunity

### App Visibility

- Logo included in the Menu banner rotation within the event app
- Logo included in the Homepage within the event app
- Logo listed on the Agenda, companies, and people page within the event app

### Digital Recognition

- Logo listed on the event website sponsor page with enhanced placement
- Dedicated sponsor recognition across event social media channels
- Recognition in digital communications

# SPONSORSHIP PACKAGES

## GOLD SPONSOR \$10,000

### Event Access

- One gala table (10 seats)
- 6 VIP Pre-Reception tickets
- 6 Summit tickets

### Event Visibility

- Logo placement on sponsor recognition slide in the main hall (summit and gala)
- Logo included in ribbon screen promo (summit)
- Half-page advertisement in the gala ad booklet
- Branded merch placement in SWAG bag

### App Visibility

- Logo included in the Menu banner rotation within the event app
- Logo included in the Homepage within the event app
- Logo listed on the Companies and People page within the event app

### Digital Recognition

- Logo listed on the event website
- Recognition in select digital communications

# SPONSORSHIP PACKAGES

## SILVER SPONSOR \$5,000

### Event Access

- One gala table (10 seats)
- 4 VIP Pre-Reception tickets
- 4 Summit tickets

### Event Visibility

- Logo placement on sponsor recognition slide in the main hall (summit only)
- Quarter-page advertisement in our gala ad booklet
- Branded merch placement in SWAG bag

### App Visibility

- Logo included in the Menu banner rotation within the event app
- Logo included in the Home banner rotation (bottom of homepage) within the event app
- Logo listed on the "People" page within the event app

### Digital Recognition

- Logo listed on the event website
- Recognition in select digital communications
- Limited sponsor recognition in event marketing emails

# SPONSORSHIP PACKAGES

## BRONZE SPONSOR \$3,000

### Event Access

- Half gala table (5 seats)
- 2 VIP Pre-Reception tickets
- 2 Summit tickets

### Event Visibility

- Logo placement on sponsor recognition slide in the main hall (summit only)
- Logo placement in the gala ad booklet
- Logo listed on the event website
- Branded merch placement in SWAG bag

### Event App Visibility

- Logo included in the menu ad rotation
- Logo included on the app homepage
- Logo listed on the "companies" page within the event app

### Digital Recognition

- Logo listed on the event website
- Recognition in select digital communications

If these sponsorship packages do not meet your needs, custom opportunities can be arranged.

Please contact [ajarboe@mddems.org](mailto:ajarboe@mddems.org) to discuss.